



NO-COST

DIGITAL MARKETING BOOTCAMP

Wednesday, June 7 | 12:00 - 3:00 p.m.

*Location: Southeastern Technical College
Economic Development Center*

Are you ready to take your digital marketing to the next level? This program will cover the fundamentals you need to tell your story and connect with online audiences.

Throughout this course, you will gain a better understanding of who your customer is, learn key strategies to master multiple social media platforms, learn how to design a website that is optimized for search engines and local audiences, and so much more!

Learn how to:

- Set marketing goals that make sense for your business
- Compare yourself to your competition
- Determine which social media platforms are right for your business
- Optimize your website for visitors and search engines

REGISTER: ugasbdc.training/sav/BootcampVID

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